

International Communications Association

PRECONFERENCE: Building a global capability framework for public relations

Thursday May 25, 1-4 pm in main Hotel, San Diego

CALL FOR ABSTRACTS/PAPERS

What are the core capabilities of communicators – at individual and professional levels?

Do they vary across region and nation?

How does the notion of capability move us beyond the descriptive limitations of knowledge, skills, attributes and behaviors (competency) and into the future of communications professions?

Concepts of competence, competency and capability are deployed in a range of fields, including human resources, management, professionalism and human development. This pre-conference will consider research findings from a global project and create space for exchange of ideas and experience in public relations and other communication disciplines.

This pre-conference is hosted by University of Huddersfield researchers who are at the mid-point of a multi-national research project supported by the Global Alliance for Public Relations and Communication Management and partner universities in six continents.

This topic has practical implications for academics involved in curriculum design, for professions constructing membership criteria and employers considering the makeup and direction of their communication teams, as well as for individual practitioners planning careers.

It is also relevant to practitioners and professional body members from other communication sectors as many of the core capabilities concern the nature of professionalism in general.

Researchers, educators, students and academic thought-leaders from around the world are invited to submit 1,500-word abstracts that address these issues and their relevance to theory and practice.

Submissions and Review

An international panel of scholars, the Abstract Reviewing Committee, will blind-review the submissions and choose the authors of the highest quality abstracts to present. A selection of authors will be invited to submit full papers for inclusion in a special journal issue (to be confirmed) at a later date.

Presentations

Each presenter will be allocated 15 minutes for presentation with an additional 5 minutes to answer questions.

Extended Abstract Submission Guidelines

Please ensure that you have read these guidelines before submitting your abstract. Abstracts not submitted in this format will not be considered for review. All abstracts must be submitted using the form provided on the website.

TITLE

- 12 point Arial bold, maximum of 15 words

ABSTRACT TEXT

- The abstract must be approximately 1,500 words (excluding references), 12 point Arial with single line spacing. Authors should use Microsoft Word's "word count" function and should enter their total number of words where indicated on the submission form.
- Abstracts are to be submitted in PDF (Adobe Document File) format only.
- Abstracts should be submitted in English.
- Authors should check submissions thoroughly for spelling and grammar before submission.
- No images may be submitted as part of an abstract submission.

KEYWORDS

- Authors should provide five keywords for their abstract to facilitate online searching.

REFERENCES

- References must follow the American Psychological Association (APA) format.

DEADLINE FOR SUBMISSION

- 13 January 2017

Submit your extended abstract to Globalcap@hud.ac.uk

CONDITIONS OF ABSTRACT/PAPER SUBMISSION AND ACCEPTANCE

- Once you have successfully submitted your abstract, you will receive an automatic e-mail acknowledgement. If you do not receive an acknowledgement, check your "spam" mailbox to see if the acknowledgement was delivered there.
- Do not submit an abstract more than once. For each separate abstract, it is necessary to submit a new form.
- If you are invited to present, you must register (and pay) to attend the preconference by March 1, 2016 and must affirm that your paper does not breach copyright law. If you do not register, your paper will be removed from the program and will not appear in any subsequent publication or abstract collection.
- The presenting author(s) you identify on your submission form is the person who will be attending and presenting.

For technical queries, please contact Dr Elizabeth Montoya Martinez, E-mail: E.MontoyaMartinez@hud.ac.uk, telephone 01484 472702.

For content-related queries, please contact Dr Johanna Fawkes, E-mail: J.Fawkes@hud.ac.uk, telephone 01484 472380.

Key Preconference Dates and Deadlines

10 November 2016	Submission of abstracts opens
13 January 2017 at 11:59 p.m. GMT	Submission of extended abstracts
21 February 2017	Notification of abstract decisions
1 March 2017	Deadline for conference registration by presenting authors of papers and handouts.
25 May 2017	Preconference in San Diego

This preconference is approved by the ICA 2017 organising committee and is part of the official ICA 2017 conference program. Participation fee (including coffee break) is US \$25 for presenters and non-presenters. Register for this preconference online at www.icahdq.org beginning January, 2017, as part of your main ICA conference registration, or stand-alone. Special hotel rates are available for registered participants. All participants, speakers or not, must register and pay fees.